



GET READY FOR SENNHEISER'S 75TH ANNIVERSARY PROMOTIONS

Special offers throughout Sennheiser's special year

Sydney/Anaheim, January 17, 2020 – In its anniversary year, Sennheiser will be offering incredible savings on selected wired microphones, wireless systems and headphones. In many instances, discounts will approach 40%, 50% or even more off MSRP – so make sure to take a regular look at the campaign website www.sennheiser.com/special-deals (live from February 3, 2020) to discover each new product of the month.

The campaign website is also a great place to discover where to strike the best bargain by listing participating dealers in your region. The first product to be offered at a very special sale price – from February 1, 2020 – will be the evolution e 865 vocal microphone.

The super-cardioid e 865 condenser microphone is an ideal choice for speech and vocals



Sensitive to every nuance – tough on the road

The evolution e 865 stage microphone is the perfect entry point into the condenser class, picking up the finest nuances in sound and delivering wide dynamics. Whether the singer or speaker is right in front of the mic, farther away or even slightly off-axis, the natural sound of

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the e 865 is dependably consistent. This detailed precision sound is combined with the full-metal ruggedness of the evolution series. The e 865 easily cuts through the mix and is able to handle high sound pressure levels. Its high rejection of handling noise and excellent feedback rejection make the e 865 a reliable partner for any live audio application.

In February, the price of the e 865 is reduced from AU \$369 (SRP) and NZ \$419 (SRP) to the anniversary price of AU \$149 (SRP) and NZ \$169 (SRP).



The evolution e 865 combines the detail and precision of a condenser mic with the ruggedness and stage-worthiness of the evolution series

Visit Sennheiser at NAMM, Anaheim Convention Center North, Level 1, Booth No. 14108.

The images accompanying this press release plus additional photos can be accessed here:

<https://sennheiser-brandzone.com/c/181/qnuibr1f>.

About Sennheiser

Shaping the future of audio and creating unique sound experiences for customers – this aim unites Sennheiser employees and partners worldwide. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, loudspeakers, microphones and wireless transmission systems. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2018, the Sennheiser Group generated turnover totaling €710.7 million. www.sennheiser.com

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